KOA Wings for Spring Giveaway
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

1. **Eligibility:** The KOA Wings for Spring Giveaway ("Promotion") is open only to legal residents of the United States and the District of Columbia (excluding Hawaii) and Canada (excluding Quebec), who are 18 years of age or older and located in the U.S. or Canada at the time of entry. Void elsewhere and where prohibited by law. Employees, contractors, directors and officers of Kampgrounds of America, Inc. ("Sponsor"), Sponsor franchisees, Jayco and their respective parent companies, subsidiaries and affiliated companies, distributors and licensees, and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of the Promotion (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each are not eligible to enter or win. Other eligibility requirements and conditions of participation are set forth below in these official rules for the Promotion ("Official Rules").
2. **Promotion Period:** Promotion begins at 12 noon Eastern Time ("ET") on January 1, 2014 and ends at 11:59 p.m. ET on March 31, 2014 ("Promotion Period").
3. **How to Enter the Sweepstakes**: There are two ways to enter the Sweepstakes (collectively "Sweepstakes Entries"):
   a. **Sweepstakes Daily Entry**. During the Promotion Period, enter the Sweepstakes by completing the following steps ("Sweepstakes Daily Entry"): Visit http://www.koawingsforspring.com or the promotion application on the KOA page on Facebook (the "Websites"). In order to be able to enter the Promotion on Facebook, potential entrants must first "Like" the KOA Facebook page, if they have not already done so, and click on the link to locate the online official entry form. Follow the on-screen directions to enter the Sweepstakes. LIMIT ONE (1) SWEEPSTAKES DAILY ENTRY PER PERSON/EMAIL ADDRESS/DAY.
   b. **Sweepstakes Tell-A-Friend Entry**. After you have entered the Sweepstakes, you may earn an additional Sweepstakes Entry by sharing the promotion on Facebook or Twitter (a "Share"). You will receive one (1) entry into the sweepstakes drawing for each person that enters via the link in your Share. You will receive a Sweepstakes Tell-A-Friend entry: a) only once per referred friend; b) only the first time your friend successfully enters the Promotion; c) only if your friend has not previously entered the Promotion; and d) only if your friend enters the promotion immediately after clicking on the link contained in your Share. You may only refer persons with whom you have an existing personal relationship and with whom a message from you would not be considered spam. THERE IS NO LIMIT TO THE NUMBER OF SWEEPSTAKES TELL-A-FRIEND ENTRIES PER PERSON.
4. **Grand Prize Drawing**: On or about April 9, 2014, in San Jose, California, the Judging Agency will conduct a random drawing from among all eligible entries received during the entire Promotion Period.
5. **Prize and Approximate Retail Values ("ARV") & Odds:** One (1) Grand Prize: Winner has three (3) RV options and must select one from: Option 1: Eagle HT 27.5 RLTS (ARV: $40,136); Option 2: White Hawk (Summit Edition) 28DSBH (ARV: $29,457); or Option 3: J-Series 1207 (ARV: $11,165). Total ARV of Grand Prize is up to $40,136. No substitution, cash redemption or transfer of prize is permitted except at Sponsor's sole discretion. If the prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes, and all other costs associated with acceptance or use of the prize are the sole responsibility of the winner. Arrangements for delivery of the prize will be performed after winner validation. Odds of winning depend on the number of entries received. At Sponsor's discretion, an unclaimed prize may not be awarded.
6. **Conditions:** Judging Agency decisions are final in all matters relating to this Promotion. A potential winner (and/or their parent/legal guardian if a minor) will be notified by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. If releases are not received by the date stated on the notification, or if any notification is returned as non-deliverable, or if a potential winner is found to be ineligible or not in compliance with these Official Rules, or does not return such other releases as deemed necessary by Judging Agency, the potential winner will be disqualified and at Judging Agency's discretion, an alternative potential winner may be selected. Promotion Parties are not responsible for any change of email address, mailing address and/or telephone number of entrants. Promotion Parties assume no

responsibility for lost, late, misdirected, stolen, illegible, inaccurate, damaged or incomplete entries or other communications, non-delivered or postage due mail, failure or unavailability of electronic equipment, communications or internet connections, or other errors, failures or malfunctions of any kind. Entries by automatic, programmed or like methods will be disqualified. Improper, incomplete, mutilated and illegible entries will be disqualified. The Grand Prize will be awarded only to a winner having an address within the United States or Canada, excluding Hawaii and Quebec. This Promotion is subject to all federal and state laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Judging Agency, which shall be final in all matters relating to the Promotion. If, in Judging Agency's sole opinion, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Judging Agency reserves the right to modify or terminate the Promotion in a manner deemed reasonable by the Judging Agency, at the Judging Agency's sole discretion. In the event of cancellation of the Promotion, Judging Agency will randomly award the prize from among all eligible, non-suspect entries received prior to cancellation. Judging Agency reserves the right to disqualify any individual who tampers with the entry process or the Websites or acts in a disruptive manner. This Promotion is offered only in the United States (excluding Hawaii) and the District of Columbia and Canada (excluding Quebec) and all entrants agree that the rules shall be governed by the laws of Montana. By entering, entrants consent to the jurisdiction and venue of the state district court located in Billings, Montana.

Canadian residents must correctly answer a time-limited, mathematical skill-testing question (without assistance of any kind, mechanical or otherwise) if selected as a potential winner, in order to claim prize.

The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at http://koa.com/privacy/. By entering this Promotion, you agree to the use of your personal information as described in the above Privacy Policy.

As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Promotion Parties, their affiliates, subsidiaries, retailers, sales representatives, distributors, dealers, advertising and promotion agencies and each of their officers, directors, employees and agents, from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize; (b)to waive all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) that any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

7. **Release:** Except where prohibited, by accepting the prize, winner grants permission for Sponsor and its agents to use his/her name, video/photograph, voice and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.
8. **Winners' List**: To see the winner for this Promotion, please visit http://www.koawingsforspring.com/winners. The winner's name will be available after winner validation has been completed.
9. **Sponsor**: The Promotion is sponsored by Kampgrounds of America, Inc., Billings, MT, 59101.
10. **Judging Agency**: The Promotion is administered and judged by SweepstakesPros, 560 South Winchester Blvd., Suite 500, San Jose, CA 95128.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter. You understand that you are providing your information to Sponsor and not to Facebook or Twitter. Your personal information will only be used in accordance with Sponsor's Privacy Policy and as permitted by law.